



2026 Sac Century Challenge

ABOUT THE EVENT

We invite you to partner with the Rotary Club of Sacramento and the Sacramento Children's Home as a sponsor of the 13th Annual Sac Century Challenge on Saturday, October 3, 2026. This iconic ride welcomes approximately 1,200 cyclists, beginning and ending on Capitol Mall, with four ride options ranging from 16 to 100 miles, followed by a lively post-ride festival featuring food, live music, and local wine and beer. The 2026 primary beneficiary is the Sacramento Children's Home Crisis Nursery, which provides free, 24/7 emergency childcare and supportive services to vulnerable children and families across North and South Sacramento. Sponsorship proceeds help strengthen families and prevent child abuse and neglect, with 92% of families reporting reduced stress and 88% gaining awareness of additional community resources.

EVENT OBJECTIVES

The Sac Century Challenge connects the community through cycling to raise vital funds and awareness for the Sacramento Children's Home Crisis Nursery, helping protect vulnerable children and strengthen families in crisis.

- ENGAGE COMMUNITY
- RAISE CRITICAL FUNDS
- ADVANCE IDEALS OF ROTARY
- HAVE FUN





SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES DESIGNED TO FIT YOUR GOALS AND GIVING CAPACITY

Our four signature sponsorship options all include:

- Logo recognition on the Sac Century Challenge website
- On-site presence on Capitol Mall (booth placement, with signage included)
- Complimentary bike rider registrations (with team size varying by sponsorship level)
- Opportunity to add branded item to Sac Century Swag Bag

● PLATINUM SPONSOR

- Top-tier visibility on event jersey, websites, and social media
- Premier on-site presence with booth and signage
- Verbal recognition at the post-ride festival
- Team registration for up to 20 riders with t-shirt included
- Dedicated email to all riders and logo on tee

\$10,000

● GOLD SPONSOR

- Enhanced brand visibility on the event jersey, websites, and social media
- On-site presence with booth placement on Capitol Mall
- Verbal recognition at the post-ride festival
- Team registration for up to 15 riders with t-shirt included

\$5,000

● SILVER SPONSOR

- Brand visibility on the event jersey, website, and social media
- On-site presence with booth placement and signage on Capitol Mall
- Verbal recognition at the post-ride festival
- Team registration for up to 10 riders

\$2,500

● BRONZE SPONSOR

- Brand visibility on the Sac Century Challenge website
- On-site presence with booth placement and signage on Capitol Mall
- Team registration for up to 5 riders

\$1,000



ADDITIONAL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES DESIGNED TO FIT YOUR GOALS AND GIVING CAPACITY

All Rest Stop & Capitol Mall Sponsorships Include:

- Sponsor name / logo on signage
- Social media recognition across our social media platforms
- Logo / name recognition on our Sac Century website
- Opportunity to add branded item to Sac Century Swag Bag

● REST STOP SPONSOR OPTIONS

- Dave's Pumpkin Patch
- Holland & Oxford-Rio Vista
- Isleton Lunch
- Old Schoolhouse-Clarksburg
- Central Market-Walnut Grove

\$2,000

● CAPITOL MALL SPONSOR OPTIONS

- Breakfast
- Beer and Wine Tent
- SAG Vehicles
- Step and Repeat Photo Booth
- Bike Valet

\$2,000



WHY SPONSOR US

THE VALUE OF YOUR SPONSORSHIP

Sponsoring the Sac Century Challenge gives your company meaningful visibility with cyclists, local business leaders and the community at large, while aligning your brand with a premier community event that brings people together for good. Your support directly fuels life-saving services at the Sacramento Children's Home Crisis Nursery, creating real impact for vulnerable children and families across our region.

● HIGH-IMPACT VISIBILITY

Sponsorship offers your company prominent exposure to approximately 1,200 engaged participants at one of Sacramento's premier community events.

● MULTI-CHANNEL PROMOTION

Sponsors receive broad exposure across event marketing channels, including websites, social media, email communications, on-site signage, and participant engagement before, during, and after the event.

● MEANINGFUL COMMUNITY IMPACT

Your support directly funds the Sacramento Children's Home Crisis Nursery, helping protect vulnerable children and strengthen families during times of crisis.

● PURPOSE-DRIVEN PARTNERSHIP

Sponsoring the event demonstrates corporate leadership and a strong commitment to community well-being while aligning your brand with a trusted, mission-driven cause.



BECOME A SPONSOR TODAY

JOIN US AS A SPONSOR

Becoming a sponsor of the Sac Century Challenge is a meaningful way to support a beloved community event while making a real difference for vulnerable children and families in our region. Sponsorship directly benefits the Sacramento Children's Home Crisis Nursery, helping provide critical, 24/7 care and family support during times of crisis. With a variety of sponsorship levels available and a simple sign-up process, it's easy to get involved, showcase your company's community commitment, and be part of an event that creates lasting impact.

 916-290-8201

 @sacramentocentury

 todd.koolakian@kidshome.org

 www.sacramentocentury.com

THE ROTARY CLUB OF SACRAMENTO FOUNDATION AND THE SACRAMENTO CHILDREN'S HOME CRISIS NURSERY ARE BOTH
501(C)3 TAX-EXEMPT ORGANIZATIONS.
ROTARY CLUB OF SACRAMENTO FOUNDATION - TAX ID # 23-7117223
SACRAMENTO CHILDREN'S HOME - TAX ID -#94-1156588