



2025 Sac Century Challenge Sponsorship Packet

WHY BE A SPONSOR

on Saturday, October 4, 2025?

Join us for the 2025 Sac Century Challenge Ride! This premier cycling event supports the important work of the Sacramento Children's Home Crisis Nursery. Your sponsorship provides critical funds for families in crisis. Gain high-visibility branding and make a meaningful impact for local kids and families.

Presented by:

Rotary
Club of Sacramento





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Benefiting



**October 4, 2025
Capital Mall
Sacramento, CA**

We invite you to partner with the Rotary Club of Sacramento and the Sacramento Children's Home as a sponsor of the 12th annual Sac Century Challenge on Saturday, October 4, 2025. Our ride includes over 1,100 riders and begins and ends on Capitol Mall. We offer four ride options - 100 miles, 63 miles, 31 miles and 16 miles. And we offer a fun Post-Ride Festival with great food, music and local wine and beer vendors.

Our 2025 beneficiary is once again the Sacramento Children's Home Crisis Nursery. The Sacramento Children's Home Crisis Nursery protects our community's most vulnerable children by offering a safe, supportive environment during times of crisis. With two locations in North and South Sacramento, the Crisis Nursery provides free, emergency childcare and overnight care for children from birth to age five, 24 hours per day, 365 days per year. The Crisis Nursery also provides case management services to parents and caregivers, helping them work through very difficult times in their lives. When families are facing stressful situations alone with no support, the incidence of family violence increases. By offering a safe alternative for children and supportive services to parents, the Crisis Nursery effectively reduces and/or prevents child abuse and neglect and decreases family violence.

- **92% developed new coping skills and experienced a decrease in stress.**
- **88% gained awareness of additional available programs and community resources.**

Your sponsorship will help ensure the success of our event and allow the Crisis Nursery to further its mission. A complete list of sponsorship opportunities and benefits is attached. Thank you for your consideration, and we look forward to the opportunity to partner with you in giving Sacramento's most vulnerable children and families a better tomorrow.

Sincerely,

Todd Koolakian
Director of Philanthropy
Sacramento Children's Home

Susan J. Sheridan
Sacramento Century Chair
Rotary Club of Sacramento



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2025 Sponsorship Opportunities

Platinum Presenting Sponsor \$10,000 (only one is available)

- Premier Logo Placement on our official 2025 Sac Century Challenge jersey
- Premier booth placement and signage on Capitol Mall so you can engage with participants.
- Logo recognition on the sponsor banner at the post-ride festival main stage.
- Logo recognition on and website link from the Rotary Club of Sacramento website, Sacramento Children's Home and Sac Century Challenge websites.
- Verbal recognition at the post-ride festival.
- Recognition across all social media platforms.
- Bike rider registration for up to a team of 20 (includes a 2024 jersey for team members).

Gold Ride Sponsor \$ 5,000

- Logo inclusion on Sacramento Century Jersey if commitment confirmed by 7/1/25.
- Logo recognition on the sponsor banner at the post-ride festival main stage.
- Logo recognition on the Rotary Club of Sacramento website, Sacramento Children's Home website and Sac Century Challenge website.
- Booth placement on Capitol Mall.
- Verbal recognition at the post-ride festival.
- Recognition across all social media platforms.
- Bike rider registration for up to a team of 15 (includes a 2024 jersey for team members).

Silver Course Sponsor \$ 2,500

- Logo recognition on the Sacramento Century Challenge website and across social platforms.
- Logo inclusion on Sacramento Century Jersey if commitment confirmed by 7/1/25.
- Logo recognition on the sponsor banner at the post-ride festival main stage.
- Booth placement and signage on Capitol Mall.
- Verbal recognition at the post-ride festival.
- Bike rider registration for up to a team of 10.

Bronze Team Sponsor \$ 1,000

- Logo recognition on the Sacramento Century Challenge website.
- Booth placement and signage on Capitol Mall.
- Bike rider registration for up to a team of 5.



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Crisis Nursery
SACRAMENTO CHILDREN'S HOME

Additional 2025 Sponsorship Opportunities

Rest Stop Sponsors:

- **Dave's Pumpkin Patch-W. Sacramento:** \$2,000 – 1st Rest Stop
- **Holland & Oxford-Rio Vista:** \$2,000 – 2nd Rest Stop
- **Lunch Sponsor at Isleton:** \$2,500 – 4th Rest Stop
- **Old Schoolhouse-Clarksburg:** \$2,500 – 3rd and 6th Rest Stops
- **Central Market-Walnut Grove:** \$2,000 – 5th Rest Stop

Capitol Mall Sponsorship Opportunities:

- **Breakfast Sponsor:** \$2,000
- **Post-Ride Festival Sponsor (Beer and Wine Tent Recognition):** \$5,000
- **SAG Vehicle Sponsor:** \$2,000

All Rest Stop & Capitol Mall Sponsorships include:

- **Sponsor name/logo on event signage**
- **Social media recognition across our social media platforms**
- **Logo / name recognition on our 3 websites**



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Crisis Nursery
SACRAMENTO CHILDREN'S HOME

2025 Sacramento Century Challenge Sponsor Commitment Form

Company/Organization: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

**Yes, I will participate in the Sacramento Century Challenge
with my contribution as follows:**

Register to ride, actively participate or donate online at
www.sacramentocentury.com

Visa

MasterCard

Amex

Card #: _____

Exp. Date: _____ Security code: _____ Billing Zip Code: _____

Signature: _____

Please complete and return with your check or credit card payment to:

**The Rotary Club of Sacramento Foundation
P.O. Box 2528 Fair Oaks, CA 95628
www.rotarysacramento.com**

Thank you for your generous support of the Sacramento Century Challenge and the Sacramento Children's Home Crisis Nursery. We will contact you regarding recognition/participation details.

The Rotary Club of Sacramento Foundation and the Sacramento Children's Home Crisis Nursery are both 501(c)3 tax-exempt organizations.

Rotary Club of Sacramento Foundation - Tax ID # 23-7117223
Sacramento Children's Home - Tax ID -#94-1156588