



# Sacramento Century Challenge



SACRAMENTO  
CHILDREN'S HOME

Crisis Nursery Program

## 2018 Sponsorship Opportunities

### **Title Sponsor \$20,000 (only one is available)**

- Large size logo/name on our 2018 jersey.
- Name recognition on 20 advertisements on Capitol Public Radio.
- Logo/name on print materials including flyers and registration materials.
- Premier booth placement and signage on Capitol Mall and in Isleton at the lunch stop.
- Name on balloon arch at the start and finish line.
- Name on banner on stage for the live music by local bands.
- Website link from the Rotary Club of Sacramento website through October 2018.
- Logo placement on Sacramento Century Challenge website and other social media.
- Verbal recognition at the event.
- Bike rider registration for up to a team of 20 (includes a 2018 jersey for team members).

### **Ride Sponsor \$10,000 (only one is available)**

- Medium size logo/name on our 2018 jersey.
- Logo/name on print materials including flyers and registration materials.
- Booth placement and signage on Capitol Mall.
- Logo placement on the Rotary Club of Sacramento website through October 2018.
- Logo placement on the Sacramento Century Challenge website and other social media.
- Verbal recognition at the event.
- Bike rider registration for up to a team of 15 (includes a 2018 jersey for team members).

### **Course Sponsor \$5,000**

- Small size logo/name on our 2018 jersey.
- Logo/name on print materials including flyers and registration materials.
- Logo placement on Sacramento Century Challenge website and other social media.
- Booth placement and signage on Capitol Mall.
- Verbal recognition at the event.
- Bike rider registration for up to a team of 10.

### **Team Sponsor \$2,500**

- Small size logo/name on our 2018 jersey.
- Logo/name on print materials including flyers and registration materials.
- Logo/name on the Sacramento Century Challenge website.
- Booth placement and signage on Capitol Mall.
- 5 free bike rider registrations, 10 must be paid. Free jersey design for a team of 15.
- Teams will be listed on a large banner on Capitol Mall.