



# Sacramento Century Challenge



Crisis Nursery Program

**October 6, 2018**

**On Capitol Mall**

## **2018 Sponsorship Package**

**Ride for a Reason...Save At-Risk Youth in our Community, at the 5<sup>th</sup> Annual Sacramento Century Challenge Sponsored by the Rotary Club of Sacramento.** Ride long or ride short, this ride has something for everyone. It features four different course distances: 100/63/36/16 miles. All rides start and finish at 8<sup>th</sup> and Capitol Mall where everyone can enjoy a Post Ride Festival with great food, live music, wine and beer vendors.

Our 2018 beneficiary is the **Sacramento Children's Home Crisis Nursery Program** which is a family strengthening program where parents can bring their children, newborn through age five during times of crisis while providing support to the parents to help them resolve their crisis and build a strong family. The risk of child abuse and neglect rises when parents are in crisis and young children are the most vulnerable. In Sacramento County last year:

3,000 children were placed in foster care.

More than 50% were age 5 and younger.

97% of those newborn-5 year olds were abused or neglected.

**The Crisis Nursery Program** spares children from trauma, strengthens families, and prevents the need for out-of-home placement. Exit interviews of parents and caregivers report the following positive outcomes:

**66%** experience a decrease in stress,

**92%** developed new coping skills and

**88%** gained awareness of additional available programs and community resources.

Please help us ensure the success of the most vulnerable youth in our community. There are many ways you can help us do this. Check out this Sponsorship Package to see how you can help.

[www.sacramentocentury.com](http://www.sacramentocentury.com)